

# PROJECT FUNWAY

## PROJECT FUNWAY'S GOALS & VALUES

### 1 RAISING FUNDS FOR OUR CRITICAL MISSION

Education Foundation of Eagle County is committed to supporting public education and the intellectual and emotional needs of students, especially focusing on in-school programs for enrichment, mental health support, and efforts to attract and retain top teacher talent.

### 2 CREATIVE FUN

Project FUNway aims high to be a fun, joyful, and engaging experience for everyone, while encouraging creativity and out-of-the-box thinking.

### 3 COMMUNITY ENGAGEMENT

As a bonus, Project Funway stitches our community together (*no fabric needed*), through generosity, kindness, respect, energetic entertainment, and the inspiration of bold, innovative, and revolutionary ideas!

## JUDGING CRITERIA

Here's a helpful guide to Project Funway's judging criteria in order of importance.

### 1 UNCONVENTIONAL

Most important is the unique and creative use and transformation of unconventional materials. The less the material looks like its previous form, the better. The least fabric-like the materials, the better.

### 2 CREATIVITY

Creative use of unexpected materials is valued.

### 3 CRAFTSMANSHIP

The more well-crafted the garment, the better. Unique crafting, attachment, and a garment that holds together throughout the show are valued.

### 4 PRESENTATION

Extra points for a garment, props, accessories, makeup and music that work well together, and a well-executed runway presentation with confidence and character.



Education  
Foundation  
of Eagle County  
be part of the solution

Thank you and have fun! Reach out to us with any questions:  
[efec@efec.org](mailto:efec@efec.org) or call or text 970-445-4544  
[www.projectfunway.org](http://www.projectfunway.org) | [www.efec.org](http://www.efec.org)

# CREATIVITY, WEARABILITY AND THE ART OF TRANSFORMATION



## Project Funway Judging Insights by Project Runway Winner Mondo Guerra

**Mondo Guerra** is a visionary fashion designer celebrated for his bold prints and innovative style. A breakout star on *Project Runway Season 8*, he went on to win the first-ever *Project Runway All Stars*, cementing his status as a fashion powerhouse. His original collections have captivated audiences at *New York Fashion Week*, and his striking costume designs have illuminated the stage for American Television's *New York Theatre Workshop*.

Project Funway judging criteria emphasize the use of unconventional materials, which to me means unexpected materials are manipulated in a way that takes on a new form, creating a textile or a foundation that executes a fashion-forward concept.

When I think of creativity, I consider wearability, silhouette, and the thought that went into the garment's design. To me, creativity boils down to problem-solving. How are unexpected materials transformed to look and feel like fabric? How does the garment move? I also consider the designer's personal connection to the piece.

Again, I'm looking at this as a fashion event. Be clever with your "props" and accessories and ask, "Is this going into costume territory?" I love a dramatic presentation, but there is a fine balance between fashion and costume. Makeup and hair can make or break a look. If your entry is completely bonkers, maybe take it a step back with clean, sleek hair and simple makeup; again, hair and makeup can make a great look go "costume."

During prejudging, I take notes, but seeing the entry in motion on the runway solidifies my top contenders. So, really consider music, your runway walk, attitude, and audience engagement— these elements matter. Take full advantage of the pre-show runway training!

I know it's a lot to think about and an opportunity to experiment and push yourself.

Also, take the time to appreciate the work the judges awarded. Not everyone will win an award. As much as I like to win, I value the privilege of creating and evolving the creative process.

Please keep in mind that "fashion" is subjective. Enjoy, and good luck!