

UNDERWRITER LEVELS		CREATIVITY AMBASSADOR	HAPPY HOUR SPONSOR	EQUITY UNDERWRITER	DRUMLINE SPONSOR	STUDENT DESIGNER UNDERWRITER
UNDERWRITING		\$10,000	\$7,500	\$6,000	\$4,000	\$3,000
SHOW PERKS	Emcee Recognition	✓				
	Step & Repeat - Logo or poster on red carpet photo backdrop	✓				
	Branding on Table Tents - located in bar area		✓			
	Branding on Cocktail Napkins - prominent wall posters		✓			
	Bleacher Seat Branding			✓		
	Bleacher Seat Flyers - take home flyer displayed at each seat (120 per underwriter)			✓		
	Co-Branded T-Shirts				✓	
MARKETING PERKS	Logo/Name on ProjectFunway.org + Efec.org	✓	✓	✓	✓	✓
	Social Media Posts	✓	✓	✓	✓	✓
	Logo/Name Representation in Event Slideshow	✓	✓	✓	✓	✓
	Digital Event Program	✓	✓	✓	✓	✓
	Vail Daily Print Ads	✓				
	Representation in Email Marketing	✓				
YOUR GIFT IMPACTS	In-School classroom Project Funway curriculum	✓				✓
	Arts, Music, & STEM programming in Eagle County Schools	✓			✓	
	Students, teachers, & families of any socioeconomic status to attend and participate in Project Funway	✓		✓		
	E·f(ec)tive Apple Awards supporting teacher retention through appreciation acknowledgement	✓		✓		
	E·f(ec) teacher retention programs - Classroom Grants & Distinguished Teacher Scholarship Awards	✓				



Ef(ec)'s PROJECT  
**FUNWAY**

# Spark Creativity

## UNDERWRITER LEVELS

### CREATIVITY *Ambassador*

**\$10,000**

UNLIMITED AVAILABLE

Studies show that sparking creativity has a powerful positive impact on learning and mental health, including improved motivation and higher cognitive skills including problem-solving, critical thinking, original outside-the-box thinking, and making connections between subjects.

Creativity improves emotional development, joy, and resilience and ignites and reaches hard-to-reach and struggling students.

### HAPPY HOUR *Sponsor*

**\$7,500**

1 AVAILABLE

This sponsorship is a half-hour branded blitz that introduces the event with thirty minutes of prominent jumbotron branding.

Project Funway's 5:30-6:00 pm cocktail party also includes table top branding, and branded cocktail napkins.

### EQUITY *Underwriter*

**\$6,000**

5 AVAILABLE

EFEC is proud to host the most inclusive fundraising event in the Vail Valley. This equity underwriting opportunity supports EFEC in ensuring that anyone of any socioeconomic status receives a bleacher seat ticket (\$45).

In 2022, EFEC subsidized \$30,000 in entry costs, ensuring our students, teachers, and low-income families could participate or attend.

### DRUMLINE *Sponsor*

**\$4,000**

1 AVAILABLE

Your underwriting gift supports high school arts and music by underwriting the Battle Mountain High School students' experience to perform at and attend Project Funway.

Additionally, your business has the opportunity to provide branded clothing of your choice for the students to wear while performing, or EFEC will provide co-branded t-shirts on stage and at the show.

### STUDENT DESIGNER *Underwriter*

**\$3,000**

UNLIMITED AVAILABLE

In-School Project Funway is being developed by educators in Eagle County as a middle and high school "creativity" curriculum. Students learn design, planning, construction, and display with the goal of being accepted to model their creations in front of 1,500 attendees at Project Funway, and to win in their age category.

The innovative and exciting In-School Project Funway happens at Vail Ski & Snowboard Academy, Red Canyon High School, Homestake Peak School, Berry Creek Middle School, Eagle Valley Middle School, and Gypsum Creek Middle School.

**2025**