### Efeci's PROJECT FUNWAY

Thank you for being part

of our show! We can't wait to showcase your talent and efforts to raise funds for Eagle County students, teachers, and schools! Project Funway is a professionally produced fashion runway show. Professional hair and makeup artists will style you before the show. We want you to feel great and look good!

\*SIGN UPS: Please visit ProjectFunway.org/design for Runway Training & Hair & Makeup sign ups.

#### THANK YOU AND HAVE FUN!

Reach out to Andrea Glass with any questions: andreag@efec.org

text 970-376-5992

www.projectfunway.org www.efec.org



Education Foundation of Eagle County be part of the solution

# DESIGNER & MODEL ESSENTIALS CHECKLISTS

# **<u>BEFORE</u> RUNWAY DAY!**

- Figure out what shoes you or your model will wear with your garment.
- 2 Sign up for one hair and one makeup time slot. Follow the instructions. Signups\*
- <sup>3</sup> Find photos of hair or makeup looks you want to emulate.
- 4 🗌 Design & make hair props not required, but fun!
- 5 Practice and prepare your runway presentation beforehand.
- 6 Sign up to attend mandatory runway training in the shoes you'll be wearing with your garment.
  Follow the instructions on the Sign Up Genius.
  Runway training is required and fun! Signups\*
- Invite friends and guests to purchase tickets at ProjectFunway.org. (Every individual entering the building requires a ticket.)

# <u>ON</u> RUNWAY DAY!

- 1 🗌 Bring your fabulous shoes!
- 2 🗌 Bring underwear (nude or appropriate for your design).
- <sup>3</sup> Be at the venue 20 minutes BEFORE your first hair or makeup appointment to check in, set up your dressing room. Be in the hair and makeup room 5 minutes prior to your first appointment.
- 4  $\square$  Bring photos of hair or makeup you want to emulate.
- 5 🗌 Attend professional studio photoshoot with our professional photographer located backstage.
- 6 🗌 Proceed immediately to backstage judging.
- 7 🗌 Enjoy backstage snacks and drinks stay hydrated!

Have a great time!



### PROJECT FUNWAY'S Goals & Values

#### **1** RAISING FUNDS FOR OUR CRITICAL MISSION

Education Foundation of Eagle County is committed to supporting public education and the intellectual and emotional needs of students, especially focusing on in-school programs for enrichment, mental health support, and efforts to attract and retain top teacher talent.

#### **2** CREATIVE FUN

Project FUNway aims high to be a fun, joyful, and engaging experience for everyone, while encouraging creativity and out-of-the-box thinking.

#### **3** COMMUNITY ENGAGEMENT

As a bonus, Project Funway stitches our community together *(no fabric needed),* through generosity, kindness, respect, energetic entertainment, and the inspiration of bold, innovative, and revolutionary ideas!

# **JUDGING CRITERIA**

Here's a helpful guide to Project Funway's judging criteria in order of importance.

#### **UNCONVENTIONAL**

Most important is the unique and creative use and transformation of unconventional materials. The less the material looks like its previous form, the better. The least fabric-like the materials, the better.

#### **2** CREATIVITY

Creative use of unexpected materials is valued.

#### **3** CRAFTSMANSHIP

The more well-crafted the garment, the better. Unique crafting, attachment, and a garment that holds together throughout the show are valued.

#### **4 PRESENTATION**

Extra points for a garment, props, accessories, makeup and music that work well together, and a well-executed runway presentation with confidence and character.



Thank you and have fun! Reach out to us with any questions: efec@efec.org or call or text 970-445-4544 www.projectfunway.org | www.efec.org